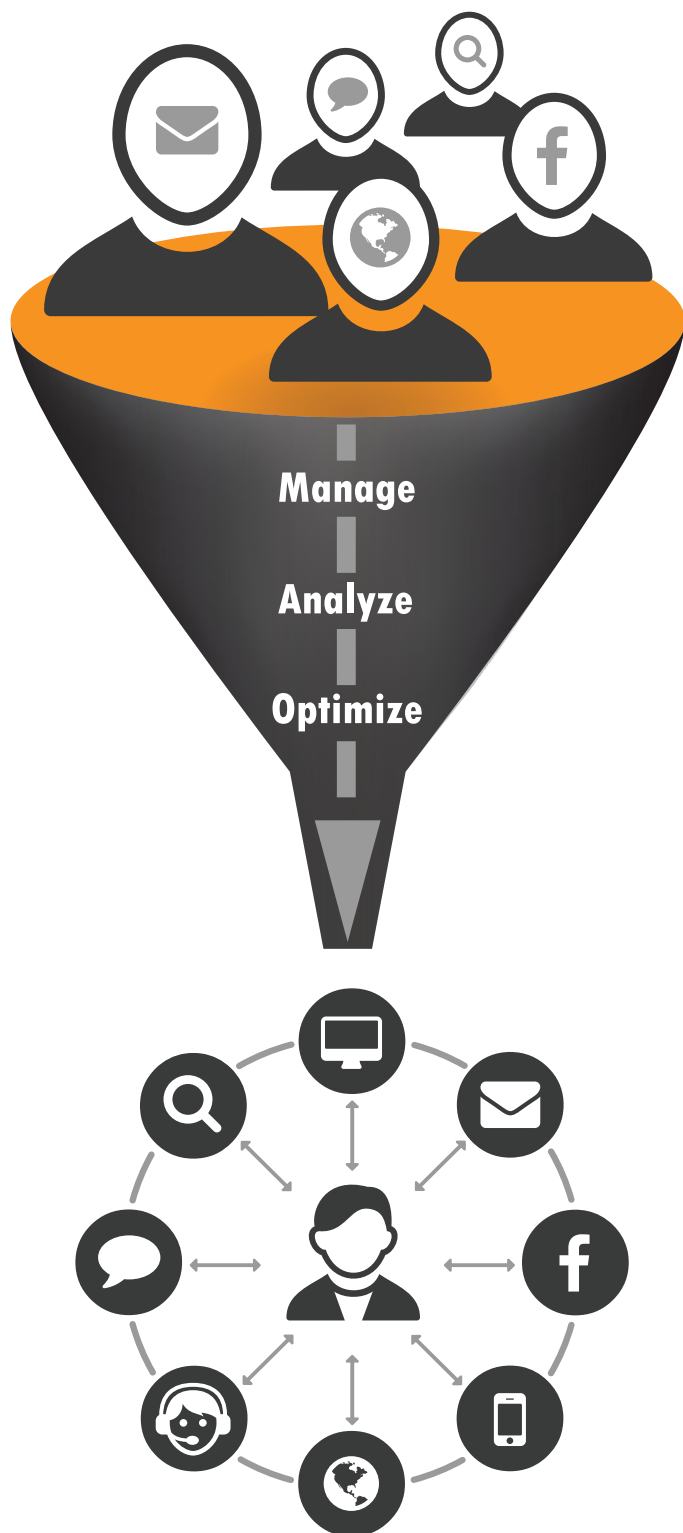


Manage, Analyze, Optimize Audience Data



IgnitionOne's Data Management Platform is an essential tool for every digital marketer's success. IgnitionOne's DMP collects and manages audience data to identify, build, and engage your audience segments across all your digital marketing.

The IgnitionOne DMP:

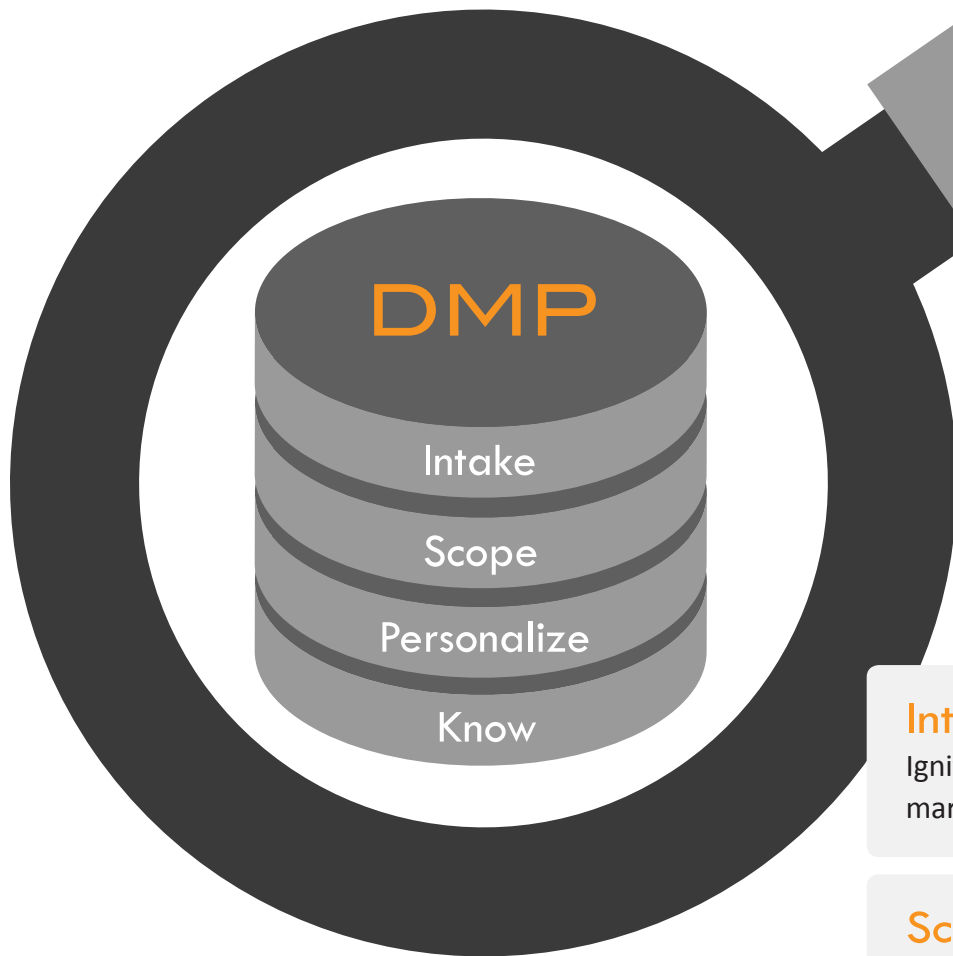
- 1 Simplifies all of your marketing data management.**
Collects your target audience attributes from 1st, 2nd and 3rd party data.
- 2 Helps you better understand your customers.**
Create Universal Profiles of your audience.
- 3 Provides better results through ads and contextual messages across platforms.**
Create relevant, targeted ads personalized for your audience segments from the first ad impression to the last purchase!

YOUR DATA. YOUR GOALS.

IgnitionOne works with native tools or your existing point solutions to import and export data as you need.

Take control of your data and maximize your marketing efforts with IgnitionOne's DMP.

UNDER THE HOOD.



Let IgnitionOne's DMP do the heavy data lifting for you with its seamless execution.

Intake

IgnitionOne DMP centralizes your digital marketing's first and third party data.

Scope

Get an overview of audience reach across a combination of platforms.

Personalize

Create sophisticated audience segments with a few clicks.

Know

Discover tangible user profiles with actionable data like demographics, engagement, device and channel affinity.

